

Welcome!

Dear guest:

This folder includes information concerning all the services offered by the Hotel Emporio Zacatecas, clearly indicating those services that incur a cost and those which are free. Also included are the regulations and policies that guide our daily mission: "to make your stay a truly pleasant experience".

You will also find information about historical monuments, churches and museums in the area that, due to their extraordinary beauty and state of conservation, continue to instill a sense of wonder in all visitors.

We also provide a table that shows the distances to the major recreational centers and archeological sites in the State, sites that have been the object of numerous research studies and date back approximately 700 years.

Enjoy your stay

Kindest Regards

The Management

Hotel rules & regulations

- 1.** The obligations contracted for the providing of accommodation services are governed by commercial legislation and common uses and practices and will be applied at this establishment.
- 2.** It is mandatory for all guests to register personally. In the case of groups, the representative of the group will register. The number of people permitted to occupy a double room is two adults, two children under the age of 11, and one extra person.
- 3.** Guests will indicate the length of their stay on the registration card. A day of service ends at 12:00 hours. The first day of accommodation takes effect when the occupation of the room commences prior to 5:00 hours. The vacating of the room will be prior to or up to 12:00 hours on the same day. Guests will have a grace period of 60 minutes to vacate the room.
- 4.** All guests that do not bring baggage must pay in advance.
- 5.** The hotel does not accept personal checks or checks of any kind.
- 6.** It is the obligation of the guest to settle the amount of the bill for the services rendered. This payment may be requested in advance or the guest must guarantee payment by signing a voucher, providing a credit card accepted by the hotel or by paying in cash. If the guest vacates the room after 13:00 hours, when the period of grace ends, the hotel may require payment corresponding to the following day's accommodation. If a guest fails to pay their bill, the hotel has the right to request the use of police force and may retain baggage in lieu of payment.
- 7.** All baggage and other items guests introduce are considered the property of the person who registers for the room and this person is responsible for all debts related to accommodation, complementary services and other consumption. The hotel has the right to retain all this property as security if the client fails to cover their debt.

- 8.** The following are strictly prohibited:
 - Any inappropriate behavior or any acts that may bother other hotel guests (such as the making of irritating noise, the provoking of disputes, the introduction of musicians, etc.).
 - The introduction of animals of any kind into hotel rooms or public areas.
 - Damage to any furniture, decorations, equipment or property by using these improperly or in a way they were not intended to be used.
 - The removal of any object that is the property of the hotel, such as clock radios, alarm clocks, hair dryers, remote controls, towels, etc.
- 9.** Under no circumstances can a guest introduce people who are not registered at the hotel to their room.
- 10.** It is the responsibility of the guest to inform the hotel administration of any contagious diseases, deaths, infractions or crimes that occur in the hotel.
- 11.** The hotel is committed to complying in good time and in an appropriate manner with that agreed with the guest concerning the nature of their accommodation.
- 12.** The hotel accepts no responsibility for the theft or loss of items or valuables not deposited at reception. Safe deposit boxes are made available to guests in their rooms.
- 13.** If a guest is absent for a period of more than 24 hours without giving prior notice, the hotel has the power to terminate their stay, retaining their baggage in lieu of payment.
- 14.** Fast food delivery staff is not permitted access to hotel facilities or rooms. However, we will be pleased to receive these deliveries on behalf of guests and inform them of these deliveries from reception.

15. We reserve the right to refuse admission to our rooms, restaurants and bars if guests are not dressed appropriately or behave in an inappropriate manner. People are not permitted to enter the bar or restaurant wearing t-shirts or shorts, or without footwear.
16. The hotel does not provide guests with medical, taxi or babysitting services. These services are provided directly by third parties not employed by the hotel and must therefore be contracted and paid for by guests directly and independently to the service providers on the understanding that the hotel accepts no responsibility for the rendering of these services, their quality or the prices charged.
16. It is the obligation of the guest to consult the prices and pay the providers of external services not offered by the hotel directly; however, if any guest requires the hotel to pay for the service and have this charged to their bill, the hotel can do so, adding its own charge but without assuming any responsibility for the service provided. To consult these prices and conditions simply dial "0".
17. The hotel offers registered guests civil liability insurance in accordance with official Mexican standard NOM-07-TUR 2002. This will apply during the course of their stay at the hotel.
18. A "reservation" is understood as a preparatory agreement for the contract taken out between the client and the hotel; to make a reservation a deposit is required for an amount equivalent to the total for the first night of accommodation. If the deposit is made through a bank or by any other form of remittance, and if no written confirmation is provided by the hotel, the hotel reserves the right to confirm the reservation when it receives your documents.
19. Any applicant that cancels their individual reservation enjoys the right to request a refund of the amount deposited when the hotel is informed of this cancellation at least 48 hours prior to the date the reservation takes effect. If the applicant does not cancel their reservation within this time period and does not occupy the room on the day of the reservation they will forfeit the full amount of their deposit.
20. Guests are obliged to respect the internal regulations of the gymnasium, which are displayed in the respective area.

HOTEL RULES & REGULATIONS

- 21.** Minors are not permitted to enter the hotel bar.
- 22.** The guest and the hotel agree that the following give cause for termination of their agreement: failure to comply with any of their obligations stipulated in this regulation, for which the affected party may rescind the accommodation agreement and demand payment for damages and interest caused by the means and in the manner established in applicable legislation and before the corresponding Authorities.
- 23.** The present regulation has been prepared on the basis of Federal Tourism Law and the regulation for lodging establishments, making this mandatory for the hotel and for the client.

What to do in case of fire?



1. In case of an emergency, do not use the elevators.
2. If fire breaks out in your room report this to the operator immediately by dialing "0".
3. If you believe you can put the fire out then do so; however, if you aren't sure please leave the room, close the door and call for help.
4. If a fire breaks out in a room that is not yours you will be informed by means of an alarm, telephone call or someone will come to your room to warn you.

Phone directory

Wake-up call	0
Front desk	1714, 1615
Duty manager	0
Guest services	0
Lost and found	1729
Housekeeping	1729
Bell boy	0
Laundry	1721
Sales & reservations	1717 y 1727
Groups and banquets	1742 y 1733
Room service	1732
Condimento Restaurant	1731
Los Canteros Bar	1130
Business center	1722
Gym	1735
EMERGENCIAS	0

Services in your room



Medical and emergency services. The hotel does not offer its own medical service, but if necessary it can request this service 24 hours a day. For prices and conditions ring extension "0". This service is not given free of charge since it is provided by third parties and if required it is at the guest's sole risk. Guests must pay the doctor who provides medical care the corresponding cost for the service provided. If you wish this medical service to be charged to the bill for your room, a commission of 10% will be added.

Duty manager. **In order to make** your stay more comfortable and provide assistance concerning suggestions or special requirements we provide a duty manager 24 hours a day, seven days a week.

Safe deposit boxes. **These are located** in every room and include bilingual instructions for their use. If you have any doubt concerning how they work or require help, ring extension "0". This service is free of charge.

Lost and found. **If by mistake you leave** any personal belongings in the hotel please ring our housekeeping department on extension 1729 to report this. After 18:00 hrs. ring extension "0" and we will be pleased to help.

Recommendations

- 1.** Do not leave valuables or cash in your room or car. We provide safe deposit boxes free of charge.
- 2.** Use the security chain to secure the door to your room.
- 3.** Make sure the door is properly closed when you leave your room.
- 4.** Do not allow anyone to enter your room if they fail to identify themselves.

Emporio Gym



The gym is located on the first floor and is open from 7 am to 10 pm. (request more information at the front desk).

Rules & regulations

1. The gymnasium is for the exclusive use of guests. Since there are no instructors you are responsible for your own training.
2. Do not introduce food or drink to the gymnasium.
3. Use of the gymnasium requires sports clothing and you cannot exercise with a naked torso.
4. Glass objects (containers, ashtrays, and glasses) are prohibited in the gymnasium area.
5. Our gymnasium is designed for mixed use so please behave in a polite and respectful manner.
6. We recommend you do not walk barefoot in the gymnasium.
7. Children can only use the gymnasium in the company of an adult.
8. Use of the gymnasium is restricted to the times established in the present regulation.
9. It is strictly prohibited to introduce any apparatus or instrument foreign to standard gymnasium equipment, as well as any other item that could bother or represent a risk for other guests.
10. Use the gymnasium equipment in a way that is consistent with what it was designed for.

Calls

from your room

For prices and conditions for all types of telephone calls please ring extension "0" and we will be pleased to provide you with the required information.

Local

9 + phone number

Long-distance

9 + 0 1 + area code + phone number
DOMESTIC (MÉXICO)

9 + 0 0 1 + area code + phone number
INTERNATIONAL (USA AND CANADA)

9 + 0 0 + country code + area code + phone number
INTERNATIONAL (REST OF THE WORLD)

Calls to mobile phones. **Our operator can help you** make calls to mobile phones or, if you prefer, you can make them from the comfort of your own room. If you require further information about this service simply dial extension "0" and the operator will be pleased to assist you.

Calls from your room

Calls to toll-free (1-800) numbers

9 + 0 1 + 8 0 0 + phone number
(CHARGE PER CALL)

9 + 0 0 1 + 8 0 0 + phone number
(USA AND CANADA)

Payment method: charged to your room or payment in cash.

Reverse-charge (collect) calls. **Our operator can help you make** collect calls or, if you prefer, these can be made personally from your room. These calls are charged at a rate equivalent to that of local calls. If further information is required concerning the cost of this service, simply ring extension "0" and the operator will be pleased to offer assistance

Calls

from your room

Room-to-room calls

Dial 1 before the room number you want to call, for example for room 101 dial 1101. If you don't know the number of the room you wish to contact dial "0" and the operator will connect you.

Phone messages

In order to use this service ring the operator on extension "0".

Call blocking

At the request of our guests we can temporarily block telephone calls. Simply dial extension "0" to request this service.

SERVICES

TV programs

Our rooms are fitted with LCD screens offering the following national and international channels:

Segment	Channel	Description	Segment	Channel	Description
National	2	Canal de las Estrellas	Children	27	Disney XD
	6	Canal 5		28	Nickelodeon
	10	Foro Tv		29	Disney Channel
	12	Azteca 7	Movies	30	Golden
	14	Galavisión		31	HBO 2
	15	Once TV		32	HBO Plus
	16	Azteca 13		33	HBO Family
	17	Milenio	Sports	34	MAX
Entertainment	18	Canal Fox		35	ESPN International
	19	Sony		36	ESPN 2
	20	Warner Channel		37	FOX Sports
	21	E! Entertainment	News	38	FOX Sports +
	22	A&E		39	CNN Internacional
	23	AXN		40	CNN Español
	24	Eurochannel	Music	41	Telehit
Culture	25	National Geographic		42	Ritmo Son Latino
	26	History Channel			

Movies on demand. There is also a service offering movies on demand with these being charged to your room at a cost of \$133.40 Mexican pesos per movie, sales tax included. You can comfortably choose the movie of your choice using channel #1 of your television.

In your room

Ice. **If you need ice** there are ice machines on each floor of the hotel. If you prefer room service simply dial extension 1732 and ice can be delivered to your room at no extra cost.

Room service. **On the table in your room** you will find an extensive room service menu which you can use to select energy or low calories meals, national and international dishes, and accompany these with the finest domestic and imported wines and spirits. Room service is available 24 hours a day, seven days a week. If you require this service simply ring extension 1732. We remind you that the cost of any food ordered already includes sales tax and that there is an extra service charge of 15%.

Housekeeping. **Our Housekeeping department** provides the following at no extra cost: pillows, blankets, towels, cribs, bottled water, and extra beds as well as any special service that will help make your room more comfortable.



On request (toiletries). **We want to make** sure your stay with us is as pleasant as possible, so if you have forgotten or need any personal items: such as shaving cream, razors, toothpaste, a vanity kit, toothbrush or sewing kit, simply dial "0" and you will receive the item you need at no extra cost.

Power outlet voltage. **The electrical power supply in México** and in our hotel is 110-125 volts at 60 cycles. At reception you can obtain adapters for European style plugs and converters.

SERVICES



Wake-up call. **You can request** this service from the operator at any time by simply dialing extension "0".

Dry cleaning & laundry. **Since the dry-cleaning service** is offered by an external provider it is only available from Monday to Saturday. If you do use this service it is at your sole risk since it is provided by a third party. The laundry service, however, is available every day of the week. In the closet of your room you will find a bag and a detailed list of prices given in Mexican pesos, including sales tax, for the requested service. You should complete this list yourself. If you send your laundry before 9:00 a.m. your clean laundry will be returned the same day, after 18:00 hrs.

Babysitting. **If you require the Nanny service,** you can request it by giving notification 12 hours in advance. This service is not free of charge since it is provided by third parties and if required it is at your sole risk. The cost for this service is \$150.00 Mexican pesos per hour, including sales tax, plus the taxi fare for the Nanny. For further information concerning the prices and conditions of this service please dial extension "0". If you would like this service to be charged to the bill for your room, a commission of 10% will be added.

Cribs. **This service** is offered at no extra cost upon prior request and is subject to availability. To make the necessary arrangements please ring extension 1729.

Bell boy. **If you need** to store your baggage in a safe place or need help carrying it ring extension 1714 and we will be pleased to help.

Guest services. **For information** about the hotel's facilities, local recreational centers, tourist centers or the city in general, please ring extension "0" and we will be pleased to help.

In-room Internet. **The hotel provides free high speed wireless Internet service** for connecting mobile devices. Individual user identification is employed to ensure safe browsing.



Taxi. **If you need a taxi,** ring reception on extension 1714 where our staff will be pleased to help you contact the taxi service. This service is accepted at your sole risk and you must pay the corresponding cost for the service provided. If you wish this service to be charged to the bill for your room, a commission of 10% will be added.

Taxis charge fixed rates established according to the zone. A list of prices can be consulted in the hotel lobby.

Rooms for smokers. **For your personal comfort** we offer rooms for smokers. Simply request one at reception when you arrive or when you confirm your stay with our reservations department.

Privacy. **If you require privacy in your room,** we suggest you lock the door and place the "Do Not Disturb" sign on the outside. At the request of guests we can temporarily suspend the housekeeping service for your room. If you wish to do this simply ring extension "0".

Credit cards. **We only accept** the following recognized bank cards: American Express, Visa and MasterCard. You also have the option of leaving a voucher for your credit card as a guarantee and paying your bill in cash or you can authorize for all consumption and services during your stay to be charged directly to the bill for your room. Check your balance in reception the night before you leave to clarify any doubts. For security reasons, institutions that issue credit cards require that some form of ID be shown when making a purchase or payment.

SERVICES

Personal checks. **The hotel does not accept** personal checks or signature verifications.

Money exchange. **An exclusive service for guests registered** at the hotel that is available 24 hours a day, seven days a week. Only foreign currency (US dollars) or recognized travelers checks (American Express, Visa, and MasterCard) are accepted for payment or for purchasing Mexican pesos. The changing of travelers checks incurs a service charge of 10%. The hotel does not exchange Mexican pesos for foreign currency. Please check the exchange rate directly with reception or by dialing extension "0".

Express check-out. **The express check-out service is available** to all guests who pay their bill using a credit card. Ring extension 1714 to request this service. If you use this method you will receive your payment invoice, proof of consumption and a copy of your voucher in your room before 5:00 am on the day you are scheduled to leave.

Check-out time. **Check out is at 12:00 hrs. every day.**

Business center

At the Emporio Zacatecas Hotel, we are eager to provide executives who travel for business purposes with personal and specialized attention while ensuring they have everything at their disposal for the successful and punctual performance of their activities. Open from 8:00 a.m. to 21:00 hrs, offers you free Internet service.

The following equipment is available: Computer equipment, printer in black & white and color, photocopier, fax and scanner and private meeting room.

The rates of these services are as follows:

Use of computer equipment per minute	\$ 0.50 M.N.
Copies	\$ 1.00 M.N. e/page
Printing in black & white	\$ 1.50 M.N. e/page
Printing in color	\$ 10.00 M.N. e/page
USB 1 GB	\$180.00 M.N.

All prices include sales tax

Mail & package delivery service

- Any mail or parcels received on your behalf will be sent directly to your room.
- If you require help in sending parcels or items by Courier we will be pleased to help you organize this service.

Function

meeting rooms

The Hotel Emporio Zacatecas offers installations and facilities which are ideal for holding your upcoming events, meetings or conventions. We invite you to come and see the services we offer and if you wish to hire any of our salons you can ring extension 1742 for prices and conditions.

Facilities

- Open from 8 am to 9 pm. (additional costs).
- Computers and black & white and color printing.
- Copier, fax, scanner, etc.
- Broadband internet service.

Rooms	m ²	Auditorium	Classroom	Cocktail	Banquet	"U" Shape	Russian (Hollow Square)
Sol	40	40	40	30	30	25	20
Paraíso	153	170	120	140	140	65	70
6th Floor Terrace	161	150	130	150	160	90	70
1st Floor Terrace	79	70	50	50	30	35	40

Wining & dining



CONDIMENTO
buffet & alta cocina mexicana

Condimento Restaurant. **International and Mexican Cuisine.** Open from 6:30 am to midnight, located in the hotel lobby with seating for 90 people.



Los Canteros

Los Canteros Bar. **National and international drinks.** Open from 18:00 pm to 1:00 am and located on the ground floor of the hotel. Seating for 60 people.

Surrounding areas

Travel agencies

Viajes Mazzoco

115 Fátima Street,
Col. Sierra de Alica.
Zacatecas, Zac.
T. 922 5159

Operadora Zacatecas

630 Hidalgo Ave.,
Downtown,
Zacatecas, Zac.
T. 924 0050

Car rental

AVIS Renta de Autos

615 Adolfo López Mateos Blvd.,
Downtown,
Zacatecas, Zac.
T. 922 3003

Budget Car Rental

104 Adolfo López Mateos Blvd.,
Zacatecas, Zac.
T. 922 9458 /
01 478 985 1418 (Airport)

Associations and chambers

CANACINTRA

(National Chamber of Industry)
100 José López Portillo Blvd.,
Col. Dependencias Federales,
Guadalupe, Zac.
T. 921 3619

CANACO

(Chamber of Commerce)
613 Adolfo López Mateos Blvd.,
Downtown,
Zacatecas, Zac.
T. 922 0029

Churches

Zacatecas Cathedral

Hidalgo Ave. s/n,
Downtown,
Zacatecas, Zac.
T. 922 0490

Ntra. Señora de Fátima Church

Col. Sierra de Alica,
Zacatecas, Zac.
T. 922 0930

Santo Domingo Church

722 Genaro Codina Street,
Zacatecas, Zac.
T. 922 1083

Diocese of Zacatecas

219 Miguel Auza Street,
Zacatecas, Zac.
T. 922 0203

Movie theaters

Cinépolis (Plaza Galerías)

Plaza Galerías
T. 768 5295

Cinepolis

Netx to Sam's Club
T. 899 1925

Sports clubs

Britania Club

Pedro Coronel Street,
Guadalupe, Zac.
T. 923 2417

Discotheques

Mina El Edén (El Malacate)

407-A Quebradilla Ave.,
Zacatecas, Zac.
T. 922 9351

Pharmacies

Santa Cecilia

140 Guerrero Street,
Zacatecas, Zac.
T. 922 9309

Benavides

208 Tacuba Street,
Zacatecas, Zac.
T. 922 1325

Hospitals

San José

López Velarde Ave. s/n,
Zacatecas, Zac
T. 922 3892

San Agustín

19 García Salinas Street,
Guadalupe, Zac.
T. 899 4900

Clínica Santa Elena

Guerrero Ave. 143,
Downtown,
Zacatecas, Zac.
T. 922 6861

Government Institutions

Government Palace (Secretaría General)

Col. Dependencias Federales,
Zacatecas, Zac.
T. 922 1211

Municipal Presidency of Zacatecas

1110 Héroes de Chapultepec Street,
Zacatecas, Zac.
T. 923 9421

Transportation

Central Bus Station

Col. La Isabélica s/n,
Zacatecas, Zac.
T. 922 0612

Aeroméxico

263-A3 Universidad Ave.,
Zacatecas, Zac.
T. 923 2023

Leobardo C. Ruiz International Airport

Km. 23 Highway,
Calera de Víctor Rosales, Zac.
T. (478) 985 0338

Handicrafts market

Centro de Artesanías La Bufa

Cerro de la Bufa Esplanade,
Zacatecas, Zac.

Beauty salons

Pedro Perales

422 Inside Alameda,
Zacatecas, Zac.
T. 922 9222

Sala de Belleza "Tere"

209 Plaza Genaro Codina,
Zacatecas, Zac.
T. 922 0605

Mechanics workshops

El Canario

Jorge Martínez Rivera
218 Juan Andrew Almazán Street,
Col. Barro Sierra
T. 924 2368
Cel. 044492 112 3203

Paint and body shop

Taller Castañón

Gilberto Castañón
32 Luis Moya Street,
Col. González Ortega
Cel. 0444 921 30 6136

Theaters

Teatro Calderón

501 Hidalgo Ave.,
Zacatecas, Zac.
T. 922 8620

Teatro Ramón López Velarde

La Encantada Ave. and R. Cabral del Hoyo,
Zacatecas, Zac.
T. 922 4860

A short distance away

A Little History

The State of Zacatecas is located in the central-northern region of the Republic of México. It shares borders with the states of Jalisco, Aguascalientes, San Luis Potosí, Coahuila and Durango and has a surface area of 7,040 km². The state enjoys a generally dry climate with an average temperature of 16°C.

You can reach Zacatecas by road via federal roads 23, 45, 49 and 54, and by air from México City and Tijuana. There are also flights from the US cities of Chicago, Los Angeles and Dallas.

The name Zacatecas comes from the Nahuatl words —“zacatl”— and tecatl, and means “where there is abundant zacate (a kind of reed)”. The area was originally inhabited by Caxcanes and Zacatecos, and between the 4th and 5th centuries A.D. the cultures of —“Alta vistas”— and —“La Quemada”— developed in Chalchihuites and Villanueva, respectively, and share unmistakable Mesoamerican features. The origins of this colonial city date back to September 8, 1546, when a group of Spaniards, led by Juan de Tolosa, discovered rich mineral deposits in the surrounding area. The nascent town was originally known as “the mines of the Zacatecas” and in 1588 received the title of the “The Noble and Most Loyal City of Our Lady of the Zacatecas” by royal decree.

The State of Zacatecas still has many worthy and beautiful examples of this cultural and historical heritage which include the Magical Towns of Sombrerete, Jerez de García Salinas, Teul de González Ortega, Nochistlán and Pinos.

These towns offer a wealth of values and traditions that can be clearly appreciated by visitors. These are places of extraordinary beauty and architecture and the local people possess a wonderful simplicity, which could in fact be considered the greatest value offered by the towns.

Places of interest

Casa de la Moneda (The Mint)

Founded in 1810, this building served as the second most important mint in México during the 19th century.

Cathedral

This cathedral is considered a masterpiece of Mexican Baroque.

Zacatecas Historical Center

The center of the city is the proud legacy of our forefathers and has been declared a "World Heritage Site" by UNESCO.

Cerro de la Bufa

This is a historical site of the early 20th century revolutionary movement where you can visit "La Capilla de Nuestra Señora del Patrocinio (Nuestra Señora del Patrocinio Chapel)", the "Toma de Zacatecas (Battle of Zacatecas) Museum", and also admire the imposing statues of Generals Francisco Villa, Felipe Ángeles and Pánfilo Natera during a visit to the Rotunda de los Hombres Ilustres (the Roundabout of Distinguished Men).

State Congress

A modern building (1985) with a facade that is a replica of the Caja Real Palace which was destroyed during "The Battle of Zacatecas".

Templo and Ex Convento of San Agustín

This former church and convent dates from the 18th century and the interior of the church recalls the former magnificence of the building erected by the Augustinians but seriously mutilated during the period of reform. The lateral facade offers an exceptional allegory of St. Augustine while the convent has a patio richly carved in an undulating baroque style.

El Edén Mine

A reminder of the region's mining boom, at the end of the 16th century the El Edén mine produced gold, silver, lead and zinc. In 1975 it was adapted to serve as a tourist center and this is where you will find the "El Malacate" discotheque.

Francisco Goytia Museum

The former residence of governors, this building is now a museum that exhibits works by Zacatecan artists including Julio Ruelas, Pedro Coronel, Manuel Felguérez and José Kuri Breña. Opening times: 10:00 a.m. to 17:00 hours, open every day except Monday.

Pedro Coronel Museum

The museum offers an excellent collection of art from all over the world (Greece, Egypt, China, Japan, and Indonesia, among others), as well as works by such contemporary artists as Picasso, Goya, Dalí, Miró, and Braque, as well as works by Pedro Coronel himself. Opening times: 10:00 a.m. to 17:00 hours., open every day except Thursday.

San Francisco Museum

This church and convent were erected in the 16th century and at the time were the most recognized centers of the evangelization of the north of New Spain. They are now home to the “Rafael Coronel Museum” which exhibits a wonderful collection of Mexican art that includes more than 2,500 masks from different eras. Also on display here are the city’s royal charters, including El Título and El Pendón which are original pieces that authenticate the age of Zacatecas. Opening times: 10:00 a.m. to 17:00 hours., open every day except Wednesday.

La Toma de Zacatecas (Battle of Zacatecas) Museum

The museum houses a collection of images and furniture that help depict the city’s revolutionary movement of 1914. Opening times: 10:00 a.m. to 17:00 hours., open every day.

Palacio de la Mala Noche

Built in the 18th century, the name of this palace (Bad Night) alludes to a legend associated with the mining tradition.

Paraíso Caxcán

Located 175 km. south of the city of Zacatecas on federal road 54 (Guadalajara-Salttillo) is a veritable paradise named “Paraíso Caxcan”. This hotel–spa serves as an ideal spot for rest and for enjoying the thermal waters. It is nestled away in the natural landscape and offers all the services and comforts guests need for their rest and relaxation.

Teleférico (Cable Car)

In order to appreciate the whimsical design of the city and the clear blue skies of Zacatecas, there is no better option than to ride the cable car or “Teleférico” that crosses the city from the Cerro del Grillo to the Cerro de la Bufa.

Archeological sites

Chalchihuites

The —“Chalchihuites”— Archeological Site is an hour from the city of Sombrerete, which is 5 km away. It forms part of the —“Altavista” — Archeological area which consists of a group of sites that have yet to be fully explored and features galleries excavated into the rock that confirm mining was one of the main activities of this Culture. The archeological remains at this site include the —“Plaza de la Luna”— which features four rows, each with seven columns, which serve to represent the lunar month in its respective phases.

La Quemada

In Villanueva, Zac., you will find the —“La Quemada”— archeological site, also known as The Ruins of Chicomostoc, located 48 km southwest of the City of Zacatecas along federal road 54 (Guadalajara-Salttillo). Just 20 minutes from Zacatecas, it was discovered in the 16th century and since then has been the object of many studies. Hypotheses developed by a number of historians claim this site is seven centuries old. The site was given the name —“La Quemada”—, taken from the hacienda located near here, since its original indigenous name is unknown. The site features a museum, the —“Museo de Sitio La Quemada”—, which is open every day from 10:00 am to 17:00 hours.

Valle de Los Gigantes (Valley of the Giants)

Located 29 km from Sombrerete, Zac., along federal road 45, this area is better known as the “Sierra de Órganos”. The name was given due to the forms taken by its immense monoliths, which resemble giants, towers and bell towers. These monoliths measure over 80 meters in height.

Nearby towns

Fresnillo (Zacatecas)

Very close to Zacatecas, just 63 km away on the road to Cd. Juárez, is Fresnillo, which also has its origins in mining activity. Today it is considered the state's second city.

Among its main attractions is the J. González Echeverría Agora which features interesting salons where you will find works by such notable figures as Manuel M. Ponce, Francisco Goytia and Daniel Peralta.

Other places to visit include the "Templo de la Purificación" and the "Iglesia de Tránsito", as well as the "Teatro Echeverría". The "Santuario de Plateros" (located 5 km from Fresnillo) is where local people worship the "Santo Niño de Atocha" (Holy Child of Atocha) and is one of the most popular and frequently visited religious sites in northern México.

Guadalupe – Zacatecas

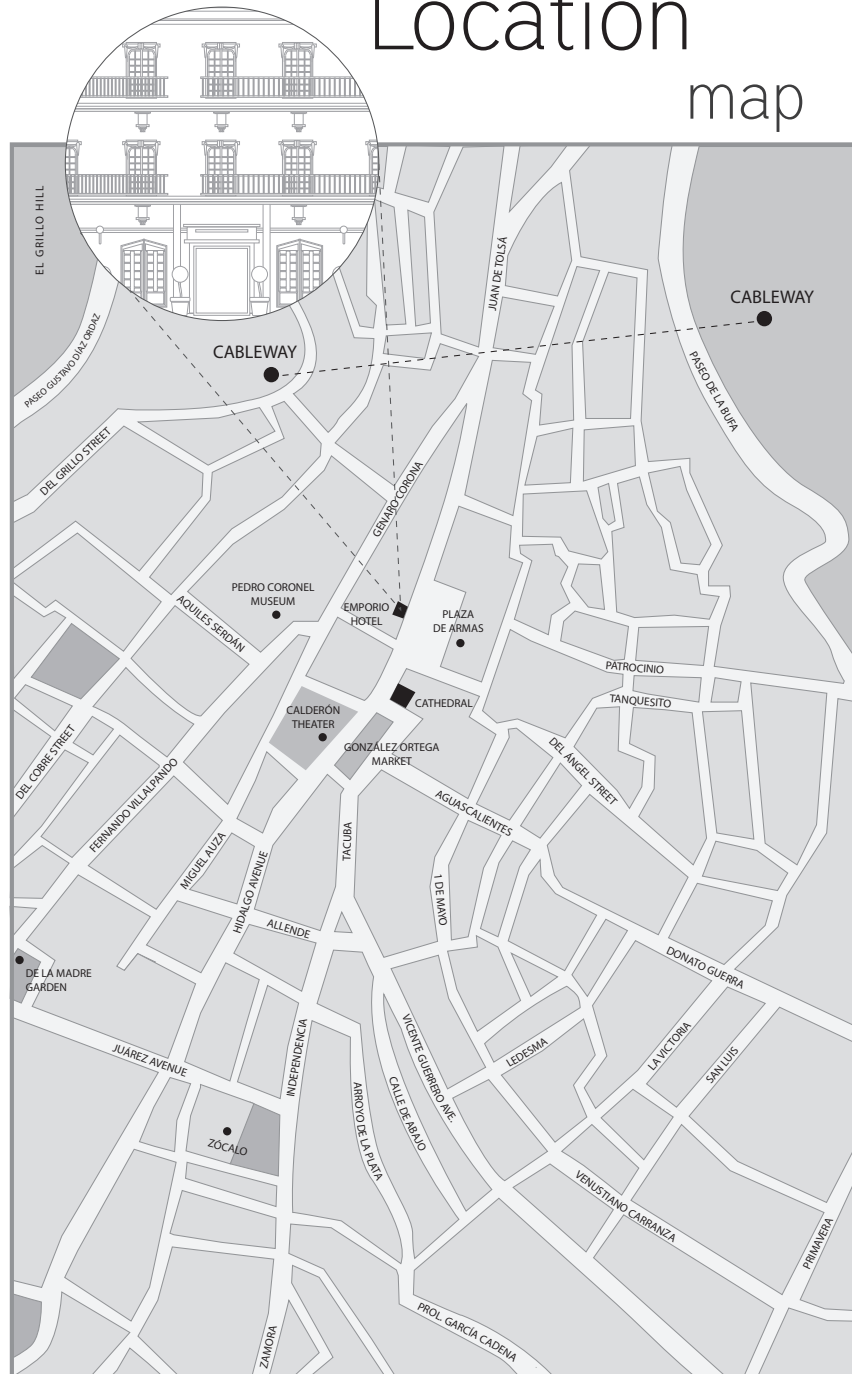
Located 3 km from the capital, this municipality is considered one of the most interesting in the state. We recommend a visit to the Colonial Museum (Museo de Arte Virreinal — Convento Franciscano de Guadalupe) which houses one of the most important collections of religious art in the country. Also worth a visit is the "Capilla de Nápoles (Napoles Chapel)" with its eye catching decoration featuring moldings and reliefs crafted with different carats of gold leaf.

Jerez – Zacatecas

This town is located 57 km from Zacatecas on the Guadalajara road, taking the deviation to Malpaso. Founded in the second half of the 16th century, it is known as "El Vergel Zacatecano (The Orchard of Zacatecas)" and retains its colonial atmosphere, being both dignified and peaceful. Here you can enjoy the flavor of México's provinces and will find a number of interesting places to visit, including the following; El Teatro Hinojosa (The Hinojosa Theater), El Santuario de la Soledad, El Edificio de la Torre, El Templo Parroquial (The Parish Church) and the house where the poet Ramón López Velarde, famous for his poem "Suave Patria", was born.

HOTEL LOCATION

Location map



Emporio Zacatecas Hotel

703 Hidalgo Av., Downtown, C.P. 98000, Zacatecas, Zac. Tel.: 01 (492) 925 6500,
Fax: 01 (492) 922 6245, call free 01 800 227 22 72